Jawara Gordon

Full Stack Developer | Software Engineer

jawara@jawaragordon.com
(941) 720-2648
Sarasota, FL
LinkedIn
GitHub
JawaraGordon.com

Creative problem solver with a passion for technology who specializes in JavaScript and is looking to continue growing as a software engineer with a company that values efficiency and innovation while building incredible user experiences.

Skills:

Next.js; MERN; JavaScript; HTML; CSS; SASS; React; Node; Express JS; Ruby on Rails; WordPress; PHP; SQLite; PostgreSQL; MongoDB; Rest APIs; Git; Heroku; Web3; Blockchain; Domain Hosting; Zoom; Teams; MS Suite; Google Suite; Google Analytics; Adobe Suite; Canva; SCRUM; Agile; Kanban

Experience

Grapevine Communications

Full Stack Web Developer
Lakewood Ranch, Florida October 2022 - Present

- Collaborates with graphic designers and copywriters to create award-winning **full-stack web applications** resulting in increased engagement for industry-leading clients.
- Uses problem-solving skills to create **JavaScript**, **PHP**, **CSS**, and **HTML** coding solutions with custom **WordPress** themes that provide dynamic, responsive user experiences.
- Manages backend databases with **PHP** and **SQL** to ensure user information privacy.
- Enhances client **SEO** with search engine best practices resulting in increased page ranking.

Goodley Entertainment Group, Inc.

Web Developer
Sarasota, Florida June 2016 - December 2021

- Designed and maintained 14+ front-end pages using a WordPress **CMS** increasing sales by 20%.
- Maintained a **database** of 100+ entertainer pages with embedded audio links and YouTube demos increasing client web traffic by 50%.
- Wrote copy for 100+ pages increasing customer engagement and CTR.
- Used **WordPress** plugins and **PHP** to add custom features resulting in unique client experiences.
- Spearheaded company **rebrand**, resulting in 100% increased brand awareness on social media.

Jay Gordon LLC

Business Owner
Sarasota, Florida June 2016 - Present

- Provides **project management** and event planning services for global brands, including The Ritz Carlton, MTV, Planned Parenthood (8 years), Red Cross, Ringling College of Art + Design, and more.
- **Negotiates contracts** for performance fees and equipment rentals with large-scale venues.
- Designs live sound & lighting solutions that streamline budgets and reduce overhead costs.
- Provides **A/V solutions** for tech companies, non-profit organizations, local & state government officials, educational institutions, and sporting events.

Education

Flatiron/SCF Software Engineering Bootcamp
Cohort: March 2022 - September 2022

A.S Recording Arts Audio Engineering
FullSail University - Orlando, Florida