



CREATIVE. STRATEGIC. ACCOUNTABLE.®

Jay Gordon

Full Stack Developer

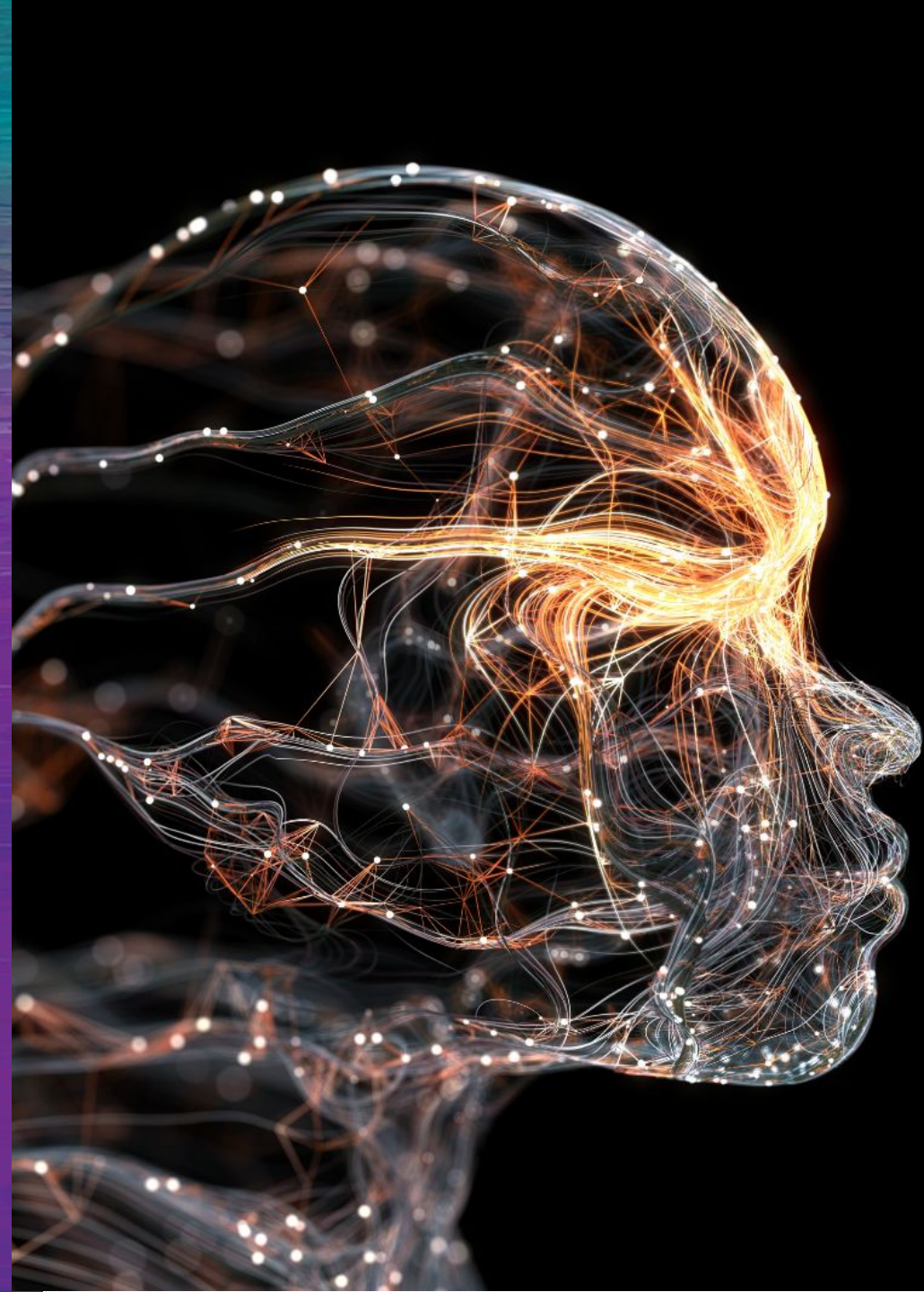


- Full Sail University A.S. Recording Arts, 2003
- SCF Coding Academy Software Engineering Bootcamp, 2022
- Audio Engineer, Professional DJ 20+ years
- Booking Agent & Web Developer – Goodley Entertainment, 2013-2022
- M.I. Retail Technology Manager – Sam Ash and Guitar Center
- Apple Inc. Specialist & Expert 2009-2015
- Small Business Owner - Jay Gordon LLC, Live Entertainment – 2016
- Grapevine Communications, Full Stack Developer – 2022 - Present
- Student mentor, parent, and community volunteer with non-profit organizations including The Brotherhood of Men, Planned Parenthood, Suncoast Charities for Children and many more!



Leveraging AI: Behind the Code

- Behind the scenes with AI
- BOOST: Productivity
- Turing Test: Pop Quiz
- AI Tools & Resources
- What's next?





BEHIND THE SCENES

WHAT IS ARTIFICIAL INTELLIGENCE?

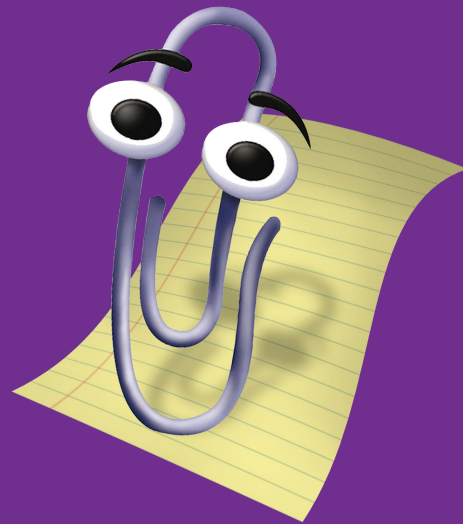
A “mini-brain” that helps computers learn. Instead of being told what to do for every situation, AI looks at examples, finds patterns and uses algorithms to make decisions.

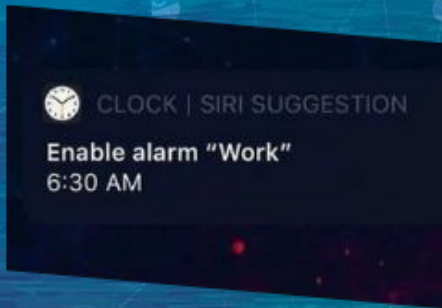
WHAT ARE LLMS?

LLMs, or Large Language Models, are advanced AI systems. They use extensive training from underlying algorithms to determine how data is processed and generated.



BTS: HOW DID WE GET HERE?





BOOST Productivity:

The 4 T's

1

TIME

Alarm Clock, Calendar, Reminders

2

TRAVEL

GPS, Public Transportation, Ride-Share

3

TASKS

Project Management, Email, Goals

4

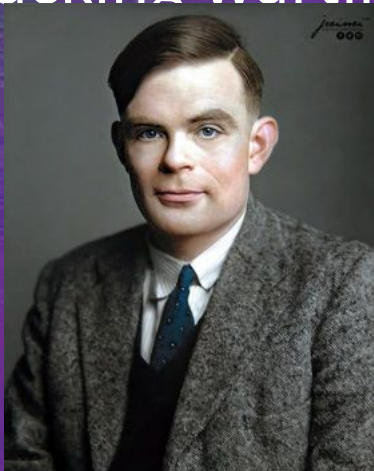
TALK

Communication, Feedback, Revisions

Turing Test: Pop Quiz

Alan Turing:

A mathematician and computer scientist, who played a crucial role in cracking wartime codes.



Turing Test:

A measure of a machine's ability to exhibit intelligent behavior indistinguishable from that of a human.



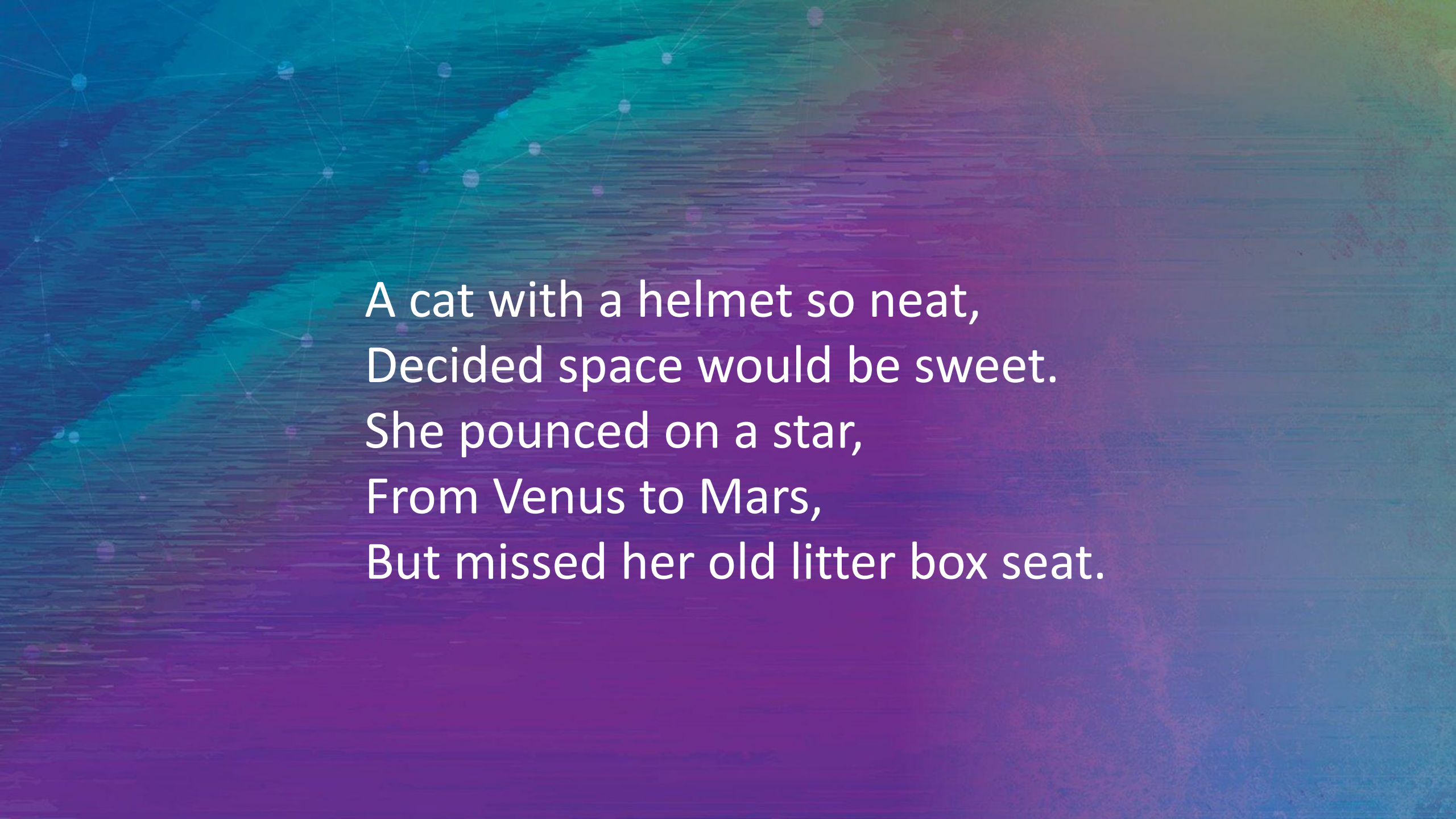
Turing Test: 1

Prompt: Create a picture of cat in outer space.



Turing Test: 2

Prompt: Write a Limerick about a cat in outer space.



A cat with a helmet so neat,
Decided space would be sweet.
She pounced on a star,
From Venus to Mars,
But missed her old litter box seat.

Turing Test: 3

Prompt: Create an invoice for sending a cat to outer space.

SPACE CAT ADVENTURES



INVOICE

Company: Space Cat Adventures Inc. Address: 42 Galaxy Way, Milkyway City, Mars Phone: 123-456-7890 Date: October 25, 2023

Bill To: Mr. John Doe 123 Star Street, Pluto, Outer Rim

DESCRIPTION COST

1. Customized Cat Space Suit \$5,500.00
 - Tailored to fit, with oxygen supply and temperature regulation
2. Rocket Fuel (Per Gallon) x 100 \$15,000.00
 - Premium-grade propellant for smooth space travel
3. Oxygen Supply (Per Day) x 30 \$3,000.00
 - Purified oxygen, with carbon dioxide scrubbers
4. Spacecraft Rental (Per Day) x 7 \$14,000.00
 - Fully equipped with a zero-gravity litter box
5. Training Sessions x 10 \$2,500.00
 - To prepare the cat for zero-gravity environments

Did You Pass The Turing Test?

?

=



1.

?

=

A cat with a helmet so neat,
Decided space would be sweet.
She pounced on a star,
From Venus to Mars,
But missed her old litter box seat.

2.

?

=



3.

Did You Pass The Turing Test?



=



1. Human

?

=

A cat with a helmet so neat,
Decided space would be sweet.
She pounced on a star,
From Venus to Mars,
But missed her old litter box seat.

2.

?

=



3.

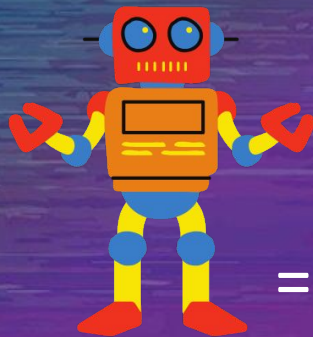
Did You Pass The Turing Test?



=



1. Human



=

A cat with a helmet so neat,
Decided space would be sweet.
She pounced on a star,
From Venus to Mars,
But missed her old litter box seat.

2. A.I.



=

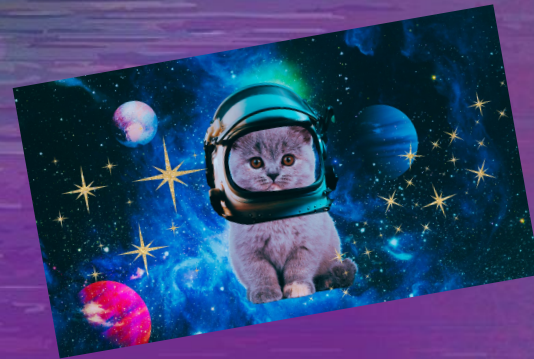


3.

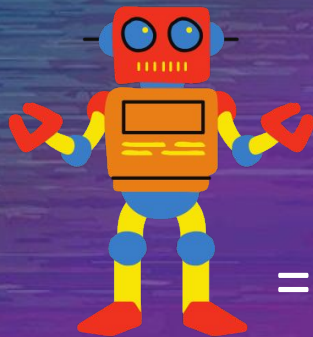
Did You Pass The Turing Test?



=



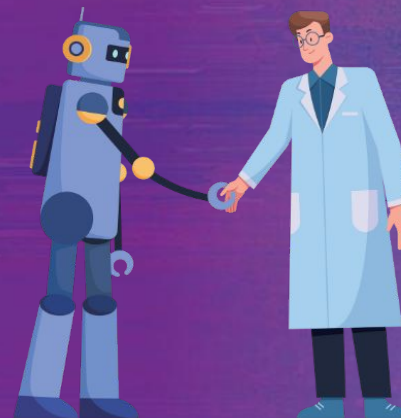
1. Human



=

A cat with a helmet so neat,
Decided space would be sweet.
She pounced on a star,
From Venus to Mars,
But missed her old litter box seat.

2. A.I.



=



3. Both?!

Evolve with AI – Don't get left behind!

INVOICE

Company: Space Cat Adventures Inc. Address: 42 Galaxy Way, Milkyway City, Mars Phone: 123-456-7890 Date: October 25, 2023

Bill To: Mr. John Doe 123 Star Street, Pluto, Outer Rim

DESCRIPTION COST

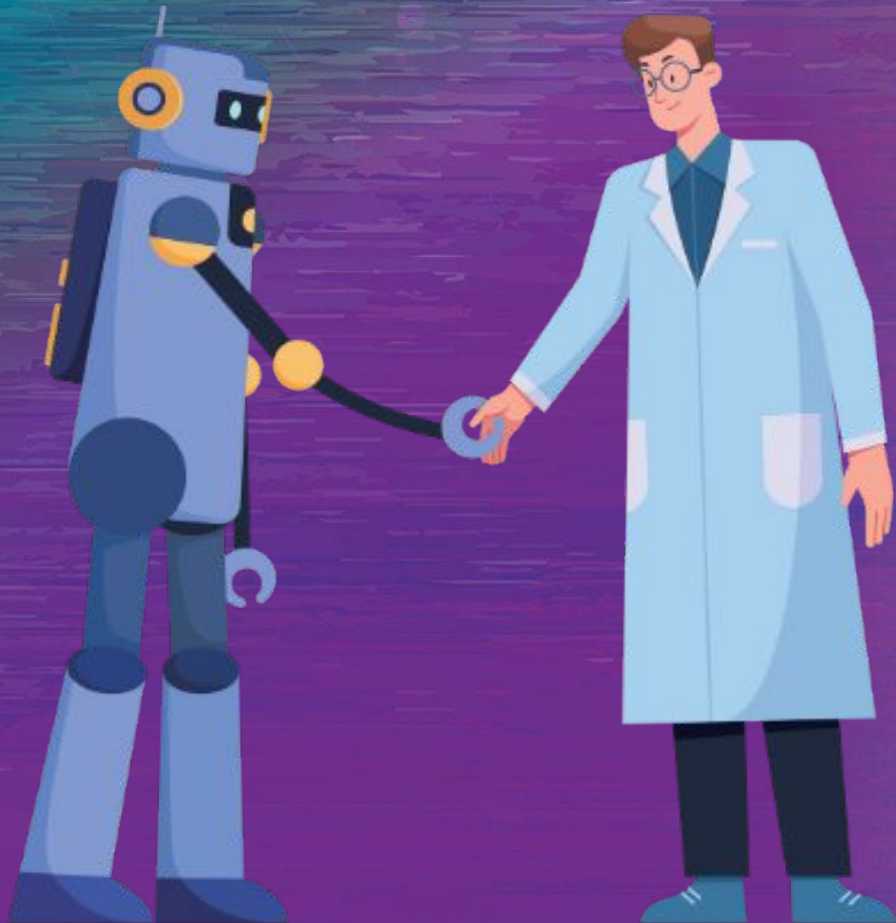
1. Customized Cat Space Suit \$5,500.00
 - Tailored to fit, with oxygen supply and temperature regulation
2. Rocket Fuel (Per Gallon) x 100 \$15,000.00
 - Premium-grade propellant for smooth space travel
3. Oxygen Supply (Per Day) x 30 \$3,000.00
 - Purified oxygen, with carbon dioxide scrubbers
4. Spacecraft Rental (Per Day) x 7 \$14,000.00
 - Fully equipped with a zero-gravity litter box
5. Training Sessions x 10 \$2,500.00
 - To prepare the cat for zero-gravity environments
6. On-board Cat Food (Premium) x 30 \$750.00
 - Nutritionally balanced for space travel
7. Return Journey Fee \$5,000.00
 - Ensuring safe return from the stars
8. Insurance Coverage \$10,000.00
 - Covering any unforeseen space mishaps

TOTAL \$55,750.00

Payment Due: Within 30 days of receiving the invoice Bank Details: Space Cat Adventures Bank, Acc No. 123456789, Sort Code 00-00-00

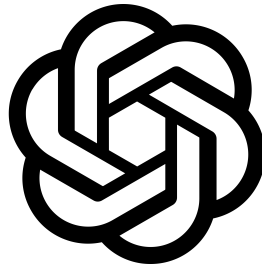
Note: Ensure your cat has been microchipped before the journey for tracking purposes.

Thank you for choosing Space Cat Adventures Inc. for your feline's interstellar journey!



SPACE CAT
ADVENTURES

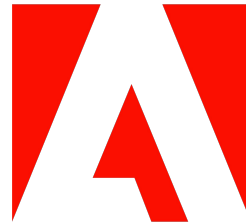
AI: Tools & Resources



CHAT GPT

CHAT GPT

Advanced natural language processing for human-like conversation.



ADOBE SUITE

PHOTOSHOP

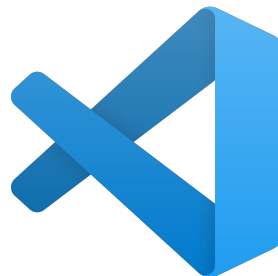
Includes Neural Filters, Sky Replacement, and a powerful text to image prompt.



GRAMMARLY

GRAMMARLY

AI-powered grammar and style checker for optimized writing.



VSCODE

VSCODE

Intelligent code predictions and auto-completions using AI-driven plugins.

Chat GPT: Favorite Prompts



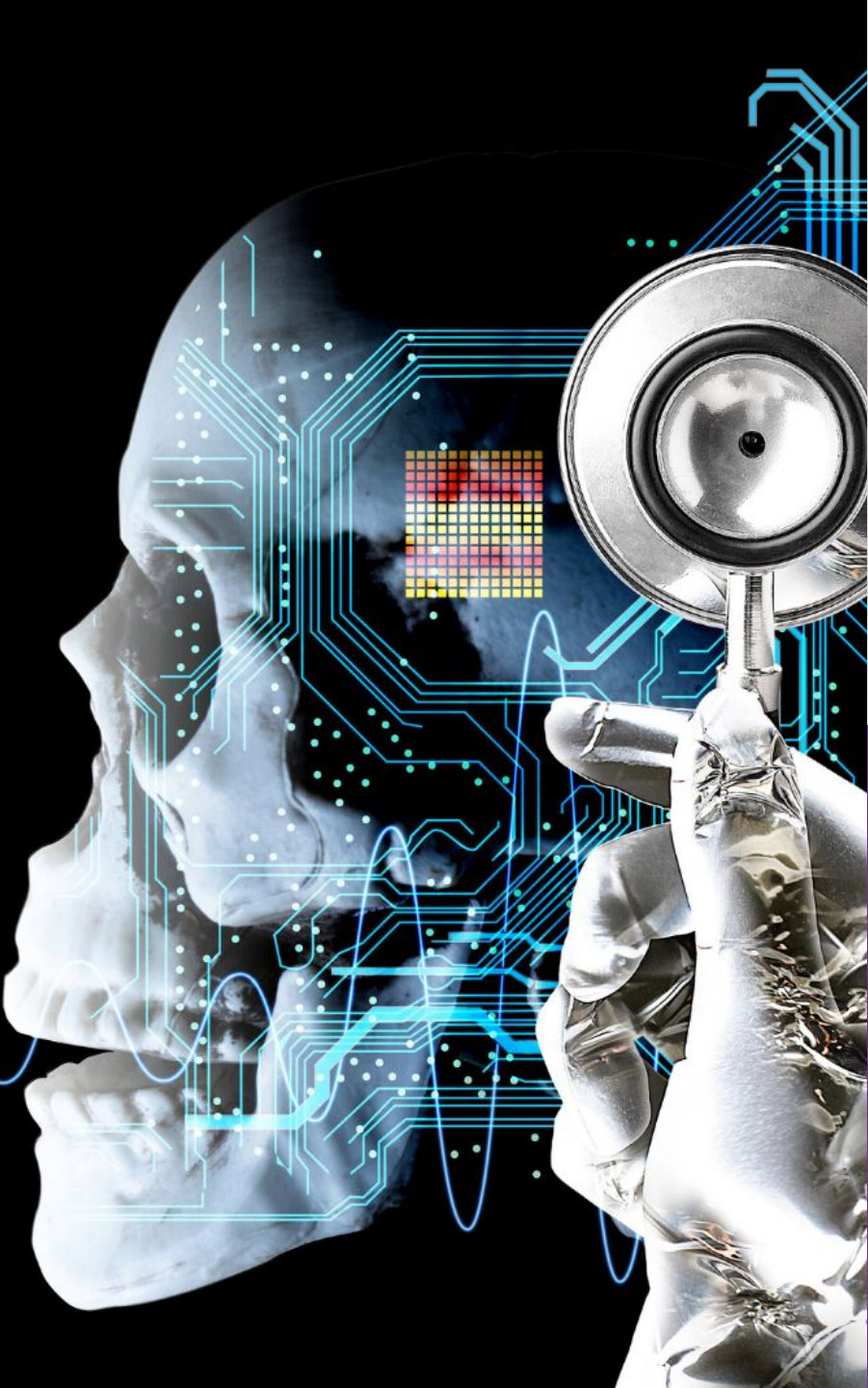
TOP ChatGPT Keywords

Use these word prompts to get the results you need



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- Respond as if you're an expert ____.
- Reformat ____ into ____.
- Again, but this time use a (snarky) tone.
- Make me the contestant in a game show about _____. Ask me questions, wait for my _____ response, then provide scores after _____ rounds with varying difficulty leading to a final _____ round with an outrageous grand prize!



WHAT'S NEXT?



LIMITATIONS

- **Creativity Gap:** AI doesn't "think outside the box".
- **Datasets:** AI and LLMs require new data to grow.
- **Scaling Costs:** As AI grows, so do the demands – from finances to quantum computing challenges.

Contact
Information



grapevine
communications

Jay Gordon

Full Stack Developer

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Communications Pkwy*



@JawaraGordon on all social media